



# **The Large-Cap Portfolio, + Web site: Value Investing and the Hidden Opportunity in Big Company Stocks**

*Thomas Villalta*

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**The practical guide to finding value and opportunity in large-cap stocks using investor behavior**

Large-Cap is an abbreviation of the term "large market capitalization" and refers to the stock of publicly traded companies with market capitalization values of roughly more than \$10 billion, like Walmart, Microsoft, and Ford. Because of their size, the conventional view is that these companies do not present investors with an ability to be opportunistic. *The Large-Cap Portfolio + Website* argues that, contrary to popular perceptions, significant opportunities exist in these stocks.

Written with a fluency that both the savvy amateur and professional investor will understand, the book fills a void in the market by offering the practitioner a methodology to identify and approach the major assumptions that underlie valuation, with an emphasis on issues that are more relevant to the analysis of large-cap stocks.

- Full of useful information on how to reap the rewards of stocks that most investors avoid
- Presents essential insights into understanding stock valuation
- Includes an actionable chapter devoted to portfolio management

Packed with timely instruction, *Large-Cap Portfolio* gives readers invaluable insights and examples of how to build portfolios that will out-perform broad market benchmarks.

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