



Getting Started with Flurry Analytics

Bhanu Birani

Download now

[Click here](#) if your download doesn't start automatically

Getting Started with Flurry Analytics

Bhanu Birani

Getting Started with Flurry Analytics Bhanu Birani

In today's mobile app market you need to track your applications and analyze user data to give yourself the competitive edge. Flurry Analytics will do all that and more, and this book is the perfect developer's guide.

Overview

- Analyze collective data using Flurry analytics to improve monetization strategies
- Make your application more stable in the market by reacting to the results of your data analysis
- Use Flurry to measure the acquired users in order to improve user engagement and retention

In Detail

Analytics help you to understand the way your users are interacting with your mobile application. Flurry provides you with a strong analytics tool to keep track of your application and to analyze your application data without much hassle. It provides an SDK for almost all platforms to gather data from all platforms of mobile and web applications. The enormous amount of data Flurry handles directly translates into unique, powerful insights into your applications.

Getting Started with Flurry Analytics is a practical, hands-on guide to instantly getting started with Flurry analytics using step-by-step exercises. You will take advantage of the real power of Flurry analytics and provides you with an example-based learning approach to help you master it quickly and efficiently.

This book starts by discussing how to set up and integrate Flurry analytics and ends by making you aware of how to track your application using Parse. You will also learn about tracking your application data using Flurry analytics to strengthen your strategies and to improve the application monetization process. You will also learn about configuration and implementation of Flurry analytics and how to make the application track all the necessary details to empower management decisions.

What you will learn from this book

- Discover the concepts of data analysis using funnels and segmentation
- Measure the value of acquired users to enhance traffic acquisition
- Add events which can help you understand consumer behaviour
- Track crashes and errors to magnify the stability of your applications
- Understand the process of using gathered data to measure user quality and retention techniques
- Read your crashes to make your application stellar in terms of performance
- Identify your target audience by employing user metrics and demographics
- Improve the customization of your metrics dashboard to quickly get all your key details in one place

Approach

An easy-to-follow, step-by-step tutorial full of examples and code to help you quickly get started with Flurry analytics.

Who this book is written for

This book is great for developers who want to track their applications instantly using Flurry analytics and who are looking to get a good grounding in how to use Flurry for analytics in their application. It's assumed that you will have some experience with Objective-C and a basic understanding of object-oriented programming and programming in general. You must be enrolled as an iPhone developer in order to test the example projects on your device.

 [Download Getting Started with Flurry Analytics ...pdf](#)

 [Read Online Getting Started with Flurry Analytics ...pdf](#)

Download and Read Free Online Getting Started with Flurry Analytics Bhanu Birani

From reader reviews:

Edna Kopec:

People live in this new morning of lifestyle always try to and must have the time or they will get great deal of stress from both everyday life and work. So , whenever we ask do people have time, we will say absolutely yes. People is human not really a huge robot. Then we inquire again, what kind of activity are you experiencing when the spare time coming to anyone of course your answer may unlimited right. Then do you try this one, reading books. It can be your alternative throughout spending your spare time, the particular book you have read is actually Getting Started with Flurry Analytics.

Patricia Jones:

Reading can called head hangout, why? Because if you find yourself reading a book mainly book entitled Getting Started with Flurry Analytics the mind will drift away trough every dimension, wandering in most aspect that maybe not known for but surely can become your mind friends. Imaging each and every word written in a e-book then become one contact form conclusion and explanation that maybe you never get before. The Getting Started with Flurry Analytics giving you yet another experience more than blown away your head but also giving you useful information for your better life with this era. So now let us show you the relaxing pattern is your body and mind will probably be pleased when you are finished reading it, like winning an activity. Do you want to try this extraordinary wasting spare time activity?

Jacqueline Bull:

In this period of time globalization it is important to someone to obtain information. The information will make someone to understand the condition of the world. The health of the world makes the information easier to share. You can find a lot of referrals to get information example: internet, magazine, book, and soon. You can view that now, a lot of publisher in which print many kinds of book. The particular book that recommended for your requirements is Getting Started with Flurry Analytics this publication consist a lot of the information with the condition of this world now. That book was represented just how can the world has grown up. The terminology styles that writer make usage of to explain it is easy to understand. The writer made some investigation when he makes this book. That's why this book acceptable all of you.

Anne Hernandez:

Beside this particular Getting Started with Flurry Analytics in your phone, it could possibly give you a way to get more close to the new knowledge or facts. The information and the knowledge you are going to got here is fresh from oven so don't end up being worry if you feel like an previous people live in narrow town. It is good thing to have Getting Started with Flurry Analytics because this book offers for your requirements readable information. Do you occasionally have book but you don't get what it's about. Oh come on, that won't happen if you have this in your hand. The Enjoyable agreement here cannot be questionable, just like treasuring beautiful island. So do you still want to miss this? Find this book as well as read it from right now!

**Download and Read Online Getting Started with Flurry Analytics
Bhanu Birani #LIXW5Z84SO3**

Read Getting Started with Flurry Analytics by Bhanu Birani for online ebook

Getting Started with Flurry Analytics by Bhanu Birani Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Getting Started with Flurry Analytics by Bhanu Birani books to read online.

Online Getting Started with Flurry Analytics by Bhanu Birani ebook PDF download

Getting Started with Flurry Analytics by Bhanu Birani Doc

Getting Started with Flurry Analytics by Bhanu Birani Mobipocket

Getting Started with Flurry Analytics by Bhanu Birani EPub