



Creating a Business Plan that Works!: Selling Your Ideas to Investors

Hugo Ribeiro

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Best Guide for Writing Business Plans Anywhere

Do You Need Help Creating Your Business Plan?

One of the elements that separates a successful business a failing business is a strong business plan. Plenty of resources will tell you what the different sections of a plan are, but this guide gives you step-by-step directions for creating a plan that not only looks great, but will actually help your business grow.

You need a business plan to help convince lenders and investors you are a good risk. Nobody wants to throw their money away. You also need a great business plan to help guide you when things start to get tough. This book will help you craft a solid business plan that you can turn to when making tough choices in the future and will help you stay true to your mission.

In this book you will learn:

- How to write an effective executive summary
- What should go in your company description
- How to complete a market analysis
- What type of organization system you should have
- How to effectively describe your products and services
- How to describe and analyze the product or service life cycle
- How to write a financial analysis
- What should go in a financial statement
- How to calculate the break-even point
- And much more

If you have been stressing about how to create a business plan this book is for you. This easy to read guide gives you all the tools you need to create a thorough and effective business plan that will not only impress potential backers, but will set your business up for success for years to come.

After less than a two hours with this book you will be ready to begin creating your own amazing business plan. Don't waste another minute, get your copy right away.

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