



# The Mormon Way of Doing Business: How Nine Western Boys Reached the Top of Corporate America

*Jeff Benedict*

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The Founder of JetBlue. The former CEO of Dell Computers. The CEO of Deloitte & Touche. The former Dean of the Harvard Business School - and now a US Presidential candidate in Mitt Romney.

They all have one thing in common. They are devout Mormons who work long hours but always spend their Sundays exclusively with their families, and always put their spouses and children first. How do they do it? Critically acclaimed author and investigative journalist Jeff Benedict (a Mormon himself) examines these highly successful business execs and discovers how their beliefs have influenced them, and enabled them to achieve incredible success. With original interviews and unparalleled access, Benedict shares what truly drives these individuals, and the invaluable life lessons from which anyone can benefit.

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#### **James Collins:**

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