

### Writing at Work: How to Write Clearly, Effectively and Professionally

Neil James



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Offering businesspeople a systematic method for writing more effectively, this practical program discusses techniques for writing clear and concise professional documents, such as submissions, reports, letters, emails, and memos. All types of businesses are discussed, using actual texts from the different sectors—from government and law to business and finance to engineering and IT—as well as all the stages in the writing process, such as planning the document, structuring the text, selecting the tone, and revising the final product. Illustrating that writing constitutes the majority of a day's work and without perfect execution even the best ideas can fail, this invaluable, accessible resource shows that precision, clarity, readability, efficiency, usability, and persuasiveness create the ideal workplace document.

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