



# **A Matrix of Meanings: finding God in pop culture (Engaging Culture)**

*Craig Detweiler, Barry Taylor*

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# A Matrix of Meanings: finding God in pop culture (Engaging Culture)

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**A Matrix of Meanings: finding God in pop culture (Engaging Culture)** Craig Detweiler, Barry Taylor Ross and Rachel had a baby, Britney and Justin broke up, and Time magazine asked if Bono could save the world. From the glittering tinsel of Hollywood to the advertising slogan you can't get out of your head, we are surrounded by popular culture. In *A Matrix of Meanings* Craig Detweiler and Barry Taylor analyze aspects of popular culture and ask, What are they doing? What do they represent? and What do they say about the world in which we live? Rather than deciding whether Bono deserves our admiration, the authors examine the phenomenon of celebrity idolization. Instead of deciding whether Nike's "Just do it" campaign is morally questionable, they ask what its success reflects about our society.

*A Matrix of Meanings* is a hip, entertaining guide to the maze of popular culture. Plentiful photos, artwork, and humorous sidebars make for delightful reading. Readers who distrust popular culture as well as those who love it will find useful insight into developing a Christian worldview in a secular culture.

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