The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World

The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World

The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World

WWW may be an acronym for the World Wide Web, but no one could fault you for thinking it stands for wild, wild West. The rapid growth of the Web has meant having to rely on style guides intended for print publishing, but these guides do not address the new challenges of communicating online. Enter *The Yahoo! Style Guide.* From Yahoo!, a leader in online content and one of the most visited Internet destinations in the world, comes the definitive reference on the essential elements of Web style for writers, editors, bloggers, and students. With topics that range from the basics of grammar and punctuation to Web-specific ways to improve your writing, this comprehensive resource will help you:

- Shape your text for online reading

- Construct clear and compelling copy

- Write eye-catching and effective headings

- Develop your site's unique voice

- Streamline text for mobile users

- Optimize webpages to boost your chances of appearing in search results

- Create better blogs and newsletters

- Learn easy fixes for your writing mistakes

- Write clear user-interface text

This essential sourcebook?based on internal editorial practices that have helped Yahoo! writers and editors for the last fifteen years?is now at *your* fingertips.

Download and Read Free Online The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World

---

From reader reviews:

Richard Rhone:

Do you one of people who can't read gratifying if the sentence chained within the straightway, hold on guys that aren't like that. This The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World book is readable by simply you who hate those straight word style. You will find the data here are arrange for enjoyable reading experience without leaving also decrease the knowledge that want to give to you. The writer regarding The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World content conveys the idea easily to understand by most people. The printed and e-book are not different in the written content but it just different as it. So , do you still thinking The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World is not loveable to be your top record reading book?

Eric McDonald:

The book with title The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World has a lot of information that you can study it. You can get a lot of benefit after read this book. That book exist new expertise the information that exist in this book represented the condition of the world now. That is important to yo7u to learn how the improvement of the world. This book will bring you with new era of the syndication. You can read the e-book on your own smart phone, so you can read that anywhere you want.

Brandy Felts:

This The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World is great publication for you because the content that is certainly full of information for you who also always deal with world and still have to make decision every minute. This specific book reveal it information accurately using great manage word or we can point out no rambling sentences in it. So if you are read this hurriedly you can have whole info in it. Doesn't mean it only provides straight forward sentences but tough core information with beautiful delivering sentences. Having The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World in your hand like finding the world in your arm, details in it is not ridiculous one particular. We can say that no publication that offer you world in ten or fifteen second right but this book already do that. So , this is certainly good reading book. Hi Mr. and Mrs. occupied do you still doubt this?

Mildred Kershner:

Don't be worry if you are afraid that this book will filled the space in your house, you may have it in e-book way, more simple and reachable. That The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World can give you a lot of buddies because by you taking a look at this one book you have matter that they don't and make a person more like an interesting person. This

specific book can be one of one step for you to get success. This e-book offer you information that possibly your friend doesn't realize, by knowing more than some other make you to be great men and women. So , why hesitate? Let's have The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World.

Download and Read Online The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World #THEZSKV9LO1

Read The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World for online ebook

The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World books to read online.

Online The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World ebook PDF download

The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World Doc

The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World Mobipocket

The Yahoo! Style Guide: The Ultimate Sourcebook for Writing, Editing, and Creating Content for the Digital World EPub